

DEMOCRATIC PARTY OF EVANSTON PRIVACY POLICY

Effective Date: May 9, 2019

SCOPE

The Democratic Party of Evanston respects and is committed to protecting your privacy. This Privacy Policy (“Policy”) explains what information the Democratic Party of Evanston, including its volunteers, (“DPOE”) may collect about you and how we use, share and protect that information. We recommend that you read our Terms of Use and this Privacy Policy for more detailed information on these practices.

CONSENT

Each time you use our Site or when you participate in any of our Activities or otherwise provide information to the DPOE you are indicating your acknowledgement and consent to the collection, use and disclosure of this information as set forth in this Policy. We may revise this Policy without advance notice to you but we will let you know of any major changes by posting a revised Policy on our Site with a new effective date. If you do not accept the terms outlined in this Policy or a revised Policy, please do not visit our Site, participate in an Activity or otherwise provide information to the DPOE.

HOW WE COLLECT INFORMATION

We collect information about you when you:

- use the website (“Site”);
- join the DPOE;
- participate in a DPOE-generated survey;
- make a donation;
- sign a DPOE-generated petition;
- participate in any event or activity we host (“Activity”);
- make a purchase;
- send an email to us;
- sign up to receive DPOE email or connect via social media;
- otherwise provide information to us.

We also may collect information about you when we access a voter and volunteer database such as those from NGP VAN, Inc. (“Database”).

INFORMATION WE MAY COLLECT

Some of the information we collect reveals your specific identity or is directly tied to your specific identity such as your name and address. Some of the information we collect does not reveal your specific identity such as your browser and device information or information collected through cookies. We may store and process information in the United States.

For example, we may collect the following information:

- your name;
- your email address;
- your IP address;

- your postal address;
- your telephone number;
- your credit or debit card number and/or bank account number;
- your unique mobile device ID number;
- the name of the browser you use to access the Site;
- your location;
- information collected through cookies (disclosed below);
- your membership types and status;
- your donation/contribution amounts;
- the Activities that you participate in; and
- any other information you voluntarily submit.

HOW WE USE INFORMATION

We use information collected only for the legitimate business purposes described in this Policy or elsewhere on the Site. For example, we may use information we collect:

- to provide the Activities or information you request, and to process and complete such requests and any related transactions;
- to send you confirmations, updates/support, and administrative messages and otherwise facilitate your use of, and our administration and operation of, the Site;
- to verify your identity and authenticate you;
- to protect against fraud or security threats, and otherwise manage risks;
- to promote, evaluate and improve our Site, and our Activities and to offer other Activities to you;
- to send you emails and otherwise provide you with information or Activities you request or that we think will be of interest to you, such as sending you information to keep you informed about events, issues, volunteer activities, candidates, campaigns, and resources;
- to help connect you with other supporters, and to solicit volunteers, donations and/or support for the DPOE and for candidates and issues for which we advocate and for other progressive, local, grassroots organizations;
- to remind you to send in your voter registration form and to vote;
- to assist you in finding your registration information and polling location;
- to request feedback and to otherwise contact you about your use of the Site and our Activities;
- to respond to your emails, submissions, questions, and comments;
- to satisfy legal or regulatory requirements or law enforcement requests including the Federal Election Commission;
- as permitted by applicable law;
- with your consent; and
- for any other purpose for which the information was collected.

WHO MAY RECEIVE YOUR INFORMATION

We may use and disclose your information that is collected through our Site and when you participate in Activities or otherwise provide information to us to run our everyday business and in accordance with applicable law. We may share your information:

- with our service providers who process information to provide services to us to run our everyday business and assist us in providing Activities on our behalf. We have executed appropriate contracts with the service providers that prohibit them from using or sharing information except

as necessary to perform the contracted services on our behalf or to comply with applicable legal requirements.

- with volunteers assisting us in running our everyday business or providing DPOE-sponsored Activities;
- with law enforcement, government officials, or other third parties as required by law and when we believe that such disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, regulatory request or other legal process;
- with candidates, organizations, groups or causes that we believe have similar political viewpoints, principles or objectives;
- to report required information to the Illinois State Board of Elections, including name, mailing address, occupation, and name of employers of individuals where federal election law requires us to report contributions;
- when we believe in good faith that we are lawfully authorized or required to do so or that doing so is reasonably necessary or appropriate to comply with the law or legal processes or respond to lawful requests, claims or legal authorities, including responding to lawful subpoenas, warrants, or court orders;
- when we believe in good faith that doing so is reasonably necessary or appropriate to respond to claims or to protect the rights, property, or safety of the DPOE, our users, our employees, our volunteers, copyright owners, third parties or the public, including without limitation to protect such parties from fraudulent, abusive, inappropriate, or unlawful activity or use of our Site; and
- to enforce or apply this Policy, our Terms of Use or our other policies or agreements.

WE USE COOKIES

We, or our service providers, may deploy and use cookies, web beacons, local shared objects and other tracking technologies for various purposes, such as fraud prevention and monitoring our Site and our Activity engagement. Some of these tracking tools may detect characteristics or settings of the specific device you use to access our online Activities.

To help operate our Site, enhance your experience and collect information about mobile activity, we may place small data files on your computer or mobile device. These data files may be in the form of cookies, pixel tags, local shared objects or other similar technologies. Cookies and similar technologies enable us to personalize our Site for you. These technologies may allow us to store and manage your preferences and settings, measure and analyze how you use our Site and the effectiveness of our communications, offer Activities and help us improve our Activities and security.

- “Cookies” are small amounts of data a website can send to a visitor’s web browser. They are often stored on the device you are using to help track your areas of interest. Cookies may also enable us or our service providers to review your use of our online Activities over time to customize your experience. Most web browsers allow you to adjust your browser settings to decline or delete cookies, but doing so may degrade your experience with our online Activities.
- Clear GIFs, pixel tags or web beacons—which are typically one-pixel, transparent images located on a webpage or in an email or other message—or similar technologies may be used on our Site and in some of our digital communications such as email or when you participate in online

Activities. These are principally used to help recognize users, assess traffic patterns and measure Site or Activity engagement.

- Local shared objects, sometimes referred to as “flash cookies,” may be stored on your hard drive using a media player or other software installed on your device. Local shared objects are similar to cookies in terms of their operation but may not be managed in your browser in the same way. For more information on managing local shared objects, click here: <https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html>.
- Most browsers provide you with the ability to block, delete, or disable these technologies. If you choose to reject cookies or similar technologies, some Activities may not be available or some functionality may be limited or unavailable. Please review your mobile device help pages for assistance with changing your settings.

LINKS TO OR FROM OTHER WEBSITES AND SERVICES

Our Site may contain links to other websites that we do not own or operate (“third-party websites”). When you use a link online to visit a third-party website, you will be subject to that website’s privacy and security practices, which may differ from ours. We are not responsible for the content or privacy and security practices and policies of these websites or any other websites that are linked to from our Site. You should familiarize yourself with the privacy policy, terms of use and security practices of the linked third-party website before providing any information on that website.

“DO NOT TRACK” SIGNALS

We do not respond to “do not track” signals from your browser at this time. To learn more about how “do not track” works, please visit <http://allaboutdnt.com/>.

DATA RETENTION

We will retain your information for as long as needed or permitted in light of the purposes for which it was obtained. The criteria used to determine our retention periods include the length of time we have an ongoing relationship with you and provide Activities to you, our legal obligations or whether retention is advisable in light of our legal position (such as in regard to applicable statutes of limitations, litigation or regulatory investigations).

SECURITY SAFEGUARDS

We use security controls to protect against unauthorized use, access, modification, destruction, disclosure, loss or theft of your information in our custody or control.

We use reasonable organizational, technical, and administrative measures to protect your information within our organization from loss, misuse, unauthorized access or disclosure, alteration and/or destruction. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify our Data and Technology Committee using the contact details listed at the end of this Policy.

CHILDREN’S PRIVACY

We do not knowingly solicit information from children under 13, and children under 13 should not provide information to DPOE online. If a parent or guardian becomes aware that his or her child under the age of 13 has provided us with information without their consent, he or she should contact us. We will delete such information from our files.

WHAT CHOICES DO YOU HAVE REGARDING THE USE OF YOUR INFORMATION?

You may “opt out” of receiving text messages, email updates or newsletters by following the instructions in those text messages or emails. DPOE will then make every good faith effort to honor that request. Text messaging and blast emails (including newsletters sent via email) use different online applications; so you need to opt out separately for each application through which DPOE reached you. Please also note that we may still send you other types of emails, such as emails about your use of our Site, or use information as otherwise described in this Policy, even if you opt out of receiving email updates and newsletters. If you choose to opt out as described above, it does not affect information provided to others as set forth in this Policy, including in connection with petitions or donations or that has been previously shared with like-minded candidates, organizations, groups or causes.

HOW YOU CAN CONTACT US

If you have questions or concerns regarding this Policy, please contact:

Democratic Party of Evanston

Attention: Data & Technology Committee Chair

Email address: evanstondems@gmail.com

Phone: 847.868-8657